



Weekend Workshops
Frankston Photographic Club
Photography is Our Passion

The Frankston Photographic Club Weekend Workflow Workshops are to give members an opportunity to learn camera and image taking techniques so you can print and submit their images to the monthly club competitions.

Plan >> Take >> Edit >> Print >> Submit >> Tell

Food Photography

If you have heard the term 'smoke and mirrors' (not the [Gotye song Smoke and Mirrors](#)) or seen some of the [Pack Shots from The Checkout on ABC TV \(requires adobe Flash\)](#), you'll kind of get the idea that all is not quite what it seems when it comes to Food Photography.

This Weekend Workshop will not only teach some studio set-up and camera techniques, but also some food preparation (and maybe even substitution) techniques to get 'the perfect' image of your dish.

Review the Resources and you may never look at food (photographs) the same way again...

FPC Details:

- **Date:** (TBC)
- **Location:** (TBC)
- **Start Time:** (TBC)
- **End Time:** (TBC)
- **Transport:** (TBC)
- **Cost:** (TBC) \$10.00 Booking to be refunded when Attendance register is signed
- **Bring:** Camera Gear, Munchies, Drinks, Money, Appropriate Clothing
- **Weather:** Google Weather Link of Location
- **Bookings:** Link to Frankston Photographic Club Booking Page

Location Map

- Google Map Link: [Google Map Link to Location of Shoot](#)

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How do we take a photo like THIS..!?!?!?



https://www.123rf.com/photo_85115451_isolated-ingredients-for-a-traditional-hamburger-floating-in-air-in-layers-with-a-crispy-bun-fresh-s.html

Look up some of the Resources on Levitation for some ideas

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Resources

Review these links

1	10 Mind Blowing Tricks Advertisers Use to Manipulate Photos	https://www.youtube.com/watch?v=pRRUgl_iUXI
2	Go Behind the Scenes at a McDonald's Photo Shoot McDonald's	https://www.youtube.com/watch?v=oSd0keSj2W8
3	The Dirty Tricks of Food Photography	https://www.youtube.com/watch?v=gOwK57eljmW
4	17 Tools for Food Styling	https://www.youtube.com/watch?v=iXxQujmYLus
5	Behind the Scenes: Food Photography (Yogurt Parfait)	https://www.youtube.com/watch?v=PZPBswD_KW8
6	How to Shoot Food on Your Phone Like a Pro	https://www.youtube.com/watch?v=rR1kzFz8NSo
7	Select Transparent Stuff with Blend Modes! - Photoshop Tutorial	https://www.youtube.com/watch?v=uX_iinoB1fA
8	Remove Anything Automatically by Tricking the Content-Aware Fill in Photoshop	https://www.youtube.com/watch?v=VvIF0eOg25k
9	Pack Shots from The Checkout on ABC TV	https://www.abc.net.au/tv/thecheckout/clips/
10	How to Capture Stunning Photography With the Camera You Already Own (Even if it's the Cheapest Digital Camera You Could Find)	https://members.expertphotography.com/p11-photography-for-beginners-sharp-photos-ty/
11	Secrets of Food Styling and Photography	https://petapixel.com/2010/10/14/secrets-of-food-styling-and-photography/
12	Faking It	http://www.sandysuffield.com/project/faking-it/

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13	6 Food Photography Tricks In 2 Minutes!!	https://www.youtube.com/watch?reload=9&v=A6vr0hg3OUE
14	Food Photography Tips with Andrew Scrivani Adobe Creative Cloud	https://www.youtube.com/watch?v=HMGqeBul1T0
15	Dark Food Photography - SHOOTING and EDITING	https://www.youtube.com/watch?v=qX_Gy69U41I
16	9 Photography Tricks Advertisers Use to Make Food Look More Delicious	https://twistedrifter.com/videos/photography-tricks-advertisers-use-to-make-food-look-delicious/
17	Tricks Advertisers Use To Make Food Look Delicious! DIY Food Photo Hacks and More by Blossom	https://www.youtube.com/watch?v=MfIT0I7ZPCs
18	WD-40 and microwaved tampons: secrets of food photography revealed	https://www.theguardian.com/lifeandstyle/2016/jan/04/food-stylist-photography-tricks-advertising
19	10 Fascinating Food Photography Tricks Revealed	https://www.healthyway.com/content/fascinating-food-photography-tricks-revealed/
20	101 Food Photography Tips and Tricks	https://www.sandynoto.com/blog/101-food-photography-tips-and-tricks
21	These Photos Show the Secret Tricks of Food Photography	https://petapixel.com/2016/03/24/photos-show-secret-tricks-food-photography/
22	A food stylist reveals the secrets to a sexy burger photo	https://www.thrillist.com/eat/nation/food-stylist-secrets-burger-photography-tricks
23	Levitation Photography Tutorial: Make Everything Float in Air	https://www.shawacademy.com/blog/levitation-photography-tutorial/
24	How to make floating food photos	https://annetravelfoodie.com/flying-food-photography/
25	Scrumptious Recipes Turned Into Colorful	https://petapixel.com/2014/08/13/photographer-turns-your-scrumptious-recipes-into-colorful-photos-of-floating-ingredients/

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	Photos of Floating Ingredients	
26	Deconstruction of a Burger and Photoshop tips	http://www.spanishrecipesbynuria.com/bread-pizza-quiches-sandwiches/deconstruction-of-a-burger-and-photoshop-tips
27	How to Make Your Subjects Levitate	https://iso.500px.com/make-subjects-levitate/
28	How to make floating food photos	https://annetravelfoodie.com/flying-food-photography/
29	How to Shoot Food Photography That Makes People Lick the Screen	https://www.format.com/magazine/resources/photography/food-photography-tips
30	How To Levitate A Sandwich: 'Modernist Cuisine' Spills Photo Secrets	https://www.npr.org/sections/thesalt/2013/11/04/241848440/how-to-levitate-a-sandwich-modern-cuisine-spills-photo-secrets
31	6 Simple Photography Hacks To Get You Off The AUTO Mode Forever - Learn Digital Photography	https://www.youtube.com/watch?v=bqIZoXrutYI
32	Gotye song Smoke and Mirrors)	https://www.youtube.com/watch?v=0FISdHyXYO8

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1. Plan

- Have a concept for a competition, camera or editing technique
- Check the weather, site permissions, time of day for best image
- Make sure you have the gear you need. Cameras, Clothes, Phone, Money, Food etc

2. Take

- Find inspiration in a technique or competition subject
- Look for a Venue, Event or Activity

3. Edit

- Image Editing Techniques will be based on Adobe Photoshop CC and Adobe LightRoom CC
 - (subscription: <https://creative.adobe.com/plans>)
- Make a booking to an Image Editing Workshop: ([Link to FPC page TBC](#))

4. Print

- Frankston Camera Club Print Workshops

5. Submit

- Frankston Photographic Club Competitions: competitions@frankstonphotoclub.com.au
- Inter-Club Competitions, National and International Competitions.

6. Tell

- Other members of the Frankston Photographic Club in the Monthly Newsletter.
- Write a short article of your experiences and learnings and include some images.
 - Send them to: newsletter@frankstonphotoclub.com.au.
- What you enjoyed or what we can do better on the Weekend Workflow Workshops.
 - Send them to: socialsecretary@frankstonphotoclub.com.au.

Voice Recognition Technology can be used to help write an article for the FPC Newsletter
Apple, Google, Windows, Linux and others have various [**Voice to Text**] applications that let you speak and have it converted into text.

Look for a microphone symbol on your device or application similar to (see right ->)
Activate and Speak: To activate may be a 'click' or a 'tap'

Give it a go. It's pretty easy and pretty accurate;
There shouldn't be too much editing afterwards.

We look forward to reading about yours and their adventures and learnings...

