

## **Brendan, you're a legend. You deserve to be celebrated.**

This National Blood Donor Week we're bringing the party to you.

Dear Brendan,

In a normal year, being a Lifeblood Legend who has achieved the milestone of 100 donations would mean you received an exclusive invitation to a celebration event held during National Blood Donor Week in June.

But, because of the coronavirus pandemic, this year we can't hold big events for you and the nearly 12,500 other Legends being recognised across Australia for your exceptional, life-giving achievements.

### **That won't stop us celebrating you and all you've done.**

Think of this as your celebration-in-a-box. We've included your achievement certificate and, of course, the essential tea and bikkie. And, in place of presenters and speeches, we've asked people from across Australia to tell us what blood donors like you mean to them. You can watch this special thank you video any time from World Blood Donor Day, 14 June, at [donateblood.com.au/donor-week](https://donateblood.com.au/donor-week)

I hope you enjoy your at-home celebration, and that it goes some way to saying what's in our hearts here at Lifeblood and the hearts of those people and families whom your donations have touched: **thank you.**

For your incredible contribution over the years, **thank you.**  
For your support during this unprecedented time, **thank you.**

I hope we can see you again soon so we can say these words in person. In the meantime, please stay safe and take a little time to reflect on the enormity of what you've achieved and to celebrate. You deserve it.

Kind regards,

Shelly Park

Chief Executive  
Australian Red Cross Lifeblood

